Class Logo Contest

You’ll hear more about this in June the year before your 25th Reunion, but if you are somewhat creative (or have children who are budding artists), there will be an opportunity to participate in a fun summer assignment. Each class needs a cool and uniquely-Eph logo for the 25th reunion. From printed materials to class swag, the logo design will be featured on many reunion items.

**The Design Specs:** Get your creative juices flowing! The logo can be purple and gold (or not), feature cows or mountains (or not), and be round, square, oval, rectangular or whatever shape you envision. The design elements it should include are:

- “Williams”
- “Class of xxxx” or just “xxxx”
- “25th Reunion”
- The reunion dates (“June 6-9, 2019” or “June 11-14, 2020”)

Need inspiration? There are some sample logos available from previous 25th classes to get your creativity flowing.

**The Big Incentive:** Of course we wouldn’t ask you to do this without a Williams prize! Whoever submits the winning logo (picked anonymously by a logo jury made up of the different 25th Reunion committee chairs and 25th Reunion Office staff) will receive a *swag bag* with must-have Williams memorabilia as well as a *$300 credit* towards reunion registration fees.

**The deadline for submitting your logo suggestion(s) is mid-August (the summer before your reunion).** Again, you don’t actually have to be an alum to submit a logo – designs from family members of any age are welcome. Questions? Please contact Beth or Conny in the 25th Reunion Office at 25th.Reunion@williams.edu or call (413) 597-4208.